

# Key Trends in the Deployment of Visual Al

Jeff Bier, Embedded Vision Alliance / BDTI

October 2019



### What's Changing?

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# What Makes This a Unique Era?

Deep Learning	<ul><li>Algorithms that work</li><li>Ability to address diverse applications</li></ul>	
Big Data	<ul> <li>Ability to train deep neural networks</li> </ul>	Op
Cheap, Energy- Efficient Hardware	<ul> <li>Widespread deployment</li> </ul>	portu
Cloud Compute	<ul> <li>Simplifies development, deployment and scaling</li> </ul>	nity
Capital, Talent	<ul> <li>Fuel innovation, development, deployment and scaling</li> </ul>	

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#### **Deep Learning Matches Skilled Human Performance**



#### Watch the video: <a href="https://youtu.be/gg0F5JjKmhA">https://youtu.be/gg0F5JjKmhA</a>

Source: Guilin Lin et al., NVIDIA

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#### **Use of Neural Networks in Vision Applications**





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tinyurl.com/CVDevSurvey

Source: Embedded Vision Alliance, Computer Vision Developer Survey, Oct. 2019

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### **Deep Learning Catalyzes Acceleration in** Innovation and Applications



Source: Rudy Burger, Woodside Capital

#### Processors



Roughly 75 companies are developing processors for deep learning, including...







#### MediaTek Helio P90



# **SYNOPSYS**<sup>®</sup>

MetaWare EV for Safety +Safety documentatio						
Libraries (OpenCV) and API (OpenVX)	Compilers/debuggers (C/C++, OpenCL C)	Simulators (fast NSIM, EV VDK	CNN mapping tool			
EV6x Embedded Vision Processor with Safety Enhancement Package						
Vision CPU (1 to 4 cores)			CNN engine			
	+Safety monitors, saf	ety features & lockst	ep capabilities			
Core 2	2 C	core 4	Convolution			
Core 1	Core 1 Core 3		Controlation			
32-bit 512- scalar vector	bit 32-bit Scalar ve	512-bit ector DSP	Classification			
Safety bus						
	+Safet	ty features	+ECC protection			
Sync and debu	ug Streaming t	ransfer unit	Shared memory			
<b></b>	AXI inter	connect	+ECC protection			

Synopsys EV6x Embedded Vision Processors with Safety Enhancement Package (SEP)

Image: Anandtech.com

#### Type of Processor Used for Deployment of Vision Tasks





Source: Embedded Vision Alliance, Computer Vision Developer Survey, Oct. 2019

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### Democratization

- Big investments are also being made in simplifying development
  - Reference designs
  - Camera and processor modules
  - Tools
  - Algorithm and software components







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## The Cloud Shuffles the Deck



	Edge	Cloud
Time-to-market		<b>VVV</b>
Upgradability		$\checkmark$
Accuracy		~ ~ ~ ~
Coordination among distributed devices		~ ~ ~ ~
Device cost		~ ~
Recurring costs		
Internet connectivity, bandwidth required	<b>V V V</b>	
Response time		
Privacy/security	✓	

#### = Advantage

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### How is Your Neural Network Deployed?



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### **Deploying Vision in the Cloud**



- Public cloud providers offer a growing selection of accelerators for computer vision and machine learning
  - GPUs, FPGAs, TPUs
- Expanding array of APIs (e.g., Amazon Rekognition)
- Cloud platforms ease assembling solutions and scaling them





## **3D Perception**







Source: appleinsider.com

Source: pcc.disam.etsii.upm.es

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# **Use of 3D Perception in Products**



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### **3D** Perception

 10 years after the debut of the Kinect, 3D camera modules are now ready for deployment in cost- and power-sensitive applications.



Infineon Technologies – IRS2381C 3D Image Sensor

Comparison – Stereo / SL / ToF							
		Active Stereo	Structured Light	Time o Lenov Omrite	of Flight Tango P		
Chip <mark>Optics</mark>	Higher cost of optics for AS	\$8.0 40% \$6.0 30%	\$9.0 <sup>SL</sup> 45% \$4.5 22.5%	\$12.5 \$ 4.5	41.2% 15%		
Mfg.		\$6.0 30%	\$6.5 <b>32.5%</b>	\$ 13.0	43.3% Higher system		
TOTAL	2D and 3D	<b>\$20.0</b> ) imaging are <u>take</u>	\$20.0 en into account	\$30.0 Higher overall cost of ToF			
V Developpement		Copyright © 2018 - `	Yole Développement		29		

Source: Guillaume Girardin, Yole Developpement



### **Applications and Opportunities**

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### **Applications: Autonomous Machines**









Source: iRobot



Source: Seegrid



Source: Restoration Robotics





Source: Knightscope

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## **Driver Monitoring – Cadillac Super Cruise**



Watch the video: <a href="https://www.youtube.com/watch?v=hADi5h0BzQA">https://www.youtube.com/watch?v=hADi5h0BzQA</a>

Source: General Motors/

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### **Domain-specific Platforms**

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- For a few high-volume markets (e.g., automotive, mobile phone, video surveillance), suppliers offer integrated domain-specific platforms
- These complex hardware-software subsystems provide much of the functionality required for the application







#### **Horizon Robotics – Horizon Matrix**

### **Applications: Smart Spaces**

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Source: Petcube





ring

Source: Compology

Source: Ringdoorbell.eu



Source: Orbital Insight

Source: cpb.gov



Source: Identified Technologies



Source: Amazon



Source: Hortdaily.com

# Smart Spaces: Camio



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# Who's Eating My Roses?





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# **Applications: Health and Safety**

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Source: Sight Diagnostics

Source: Reflexion Health

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#### **Preventing Injuries from Falls**

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Source: VirtuSense

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### The Embedded Vision Alliance

The **Embedded Vision Alliance** is a partnership of 90+ leading computer vision technology and systems companies

We inspire and empower product developers to create better products using computer vision and visual AI

For free educational resources, visit <u>www.embedded-vision.com</u> and sign up for our newsletter

We help companies find their best opportunities in this burgeoning industry

For membership info, contact us: info@embedded-vision.com







#### Live Training: Deep Learning for Computer Vision with TensorFlow 2.0 and Keras

An Embedded Vision Alliance training class

- Friday, November 1, 2019, 9:00 am 5:00 pm **TensorFlow**
- Mentor Fremont, California

Instructor: Doug Perry, a Google Developer Expert in TensorFlow

- Combination of lecture and lab exercises using Jupyter Notebooks
- Includes lunch and breaks
- ✓ You will learn:
  - ✓ Neural networks in TensorFlow
  - ✓ Linear regression
  - ✓ Shallow image recognition
  - ✓ Deep image recognition
  - Convolutional neural networks

- Data set creation and augmentation
- Off-the-shelf network architectures; transfer learning
- Object detection
- ✓ TensorFlow Lite

#### https://tensorflow.embedded-vision.com

### Join Us At the Embedded Vision Summit

# The only industry event focused on practical computer vision and visual AI

- 95% of attendees would recommend the Summit to their colleagues building vision products
  - "Fantastic. Learned a lot and met great people."
  - "Wonderful speakers and informative exhibits!"

#### Embedded Vision Summit 2020 will include:

- 100 expert technical, business and product talks
- Hands-on full day technical trainings
- 100+ demos by more than 60 exhibitors
- Visit <u>www.embedded-vision.com/summit</u> for details!



### What Does It All Mean?

- Computer vision/visual AI deployment is accelerating rapidly
  - Fueled by:
    - Deep learning "dominant design"
    - Rapid improvements in processors
    - Better tools, libraries, platforms
    - 3D sensors
- There are numerous huge opportunities
  - At the solutions level thousands of applications
  - At the software level especially tools-as-a-service
  - At the module level
- We are entering a golden era of commercial computer vision
  - Take advantage of it! Go out and make something!

### **Embedded Vision Alliance Member Companies**



### **Questions?**



Email me for:

- Questions
- Information about the Embedded Vision Summit (May 18-21, 2020)
- Information about how your company can be come a Member of the Embedded Vision Alliance

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